



Subject:	BCCM Presentation to Committee
Date:	8 March 2017
Reporting Officer:	Donal Durkan, Director of Development
Contact Officer:	Lisa Toland, Head of Economic Initiatives and International Development

Is this report restricted?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Is the decision eligible for Call-in?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

1.0	Purpose of Report or Summary of main Issues
1.1	The purpose of the report is to advise Members of the review of Belfast City Centre Management (BCCM) that is currently being undertaken and to present a request for financial support for the financial year 2017/18.
2.0	Recommendations
2.1	The Committee is asked to: <ul style="list-style-type: none">- Note the review of BCCM that is currently underway.- Note the draft BCCM business plan and the areas where BCC funds will be applied. The overall funding agreement with BCCM is built into the revenue estimates.
3.0	Main report
3.1	Members will be aware that Belfast City Centre Management was established as a public-private partnership to support the development of the city centre. The organisation carries out a range of services on behalf of its funders. The key public

3.2	<p>sector funders are Belfast City Council and Department for Communities. The private sector investment comes through a Service Level Agreement (SLA) with the Belfast Chamber of Trade and Commerce (BCTC) and the organisation also receives income from the Belfast One BID to cover the costs of some overheads associated with hosting the organisation in the offices of BCCM.</p>
3.3	<p>The Council is represented on BCCM Board by Councillors Craig and Dudgeon. There are also two officers sitting as advisors to the Board, representing the Development and City and Neighbourhood Services Departments.</p>
3.4	<p>BCCM played an important support role in establishing the Belfast One Business Improvement District (BID). It is also undertaking the development work on another BID which will cover the main office area around the City's Linen Quarter. The ballot for this BID is likely to take place in Autumn 2017.</p>
3.5	<p>BCCM has undergone some changes to its business model since the introduction of the two BIDS in Belfast One and Cathedral Quarter in the course of the last year. The development work on a third BID and its potential introduction from the end of 2017 will mean further changes to the role of the organisation in supporting city centre development. Meanwhile, the establishment of the City Centre Development Team within the Council along with an enhanced focus on the City Centre as a retail, cultural and business hub for the region signifies a change in focus for the Council's activities in this area. Taking account of all of these changes in the operating context, it is important to consider how BCCM can play a useful support role for the Council and other partners going forward.</p>
3.6	<p>At the February 2017 Board meeting of BCCM, Members noted and agreed a proposal to review the organisation. The focus of this review is to look at what the purpose of the organisation should be in a changing operational context. This includes not only the establishment of (potentially) three Business Improvement Districts (BID) but also the establishment by the council of a team to focus on the development of the city centre.</p>
3.7	<p>The review is to be led by Belfast City Council, supported by the other key partners in BCCM, namely Department of Communities and Belfast Chamber of Trade and Commerce.</p>

3.8	<p>It is anticipated that the review will be completed by August 2017 and the findings will be fed back to the Committee for information.</p> <p><u>Financial & Resource Implications</u></p> <p>3.9 In the current financial year, Belfast City Council's funding agreement with BCCM will amount to £190,000. An allocation of £190,000 has been set aside within the Departmental estimates for the financial year 2017/18.</p> <p><u>Equality or good relations implications</u></p> <p>3.10 No specific equality or good relations implications.</p>
4.0	Appendices – Documents Attached
	None